



Homes, Sweet Homes

The large majority of Journal subscribers own their main home – but a significant number also own a second.

Own main home	90.4%
Average value of main home	\$487,900
Own seasonal/weekend home	25.3%
Average value of seasonal/weekend home	\$407,900

Source: 2003 Wall Street Journal Subscriber Study

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Deborah Falcone, National Real Estate Manager, at (212) 597-5790.**

Have a brilliant weekend.

THE WALL STREET JOURNAL.

WEEKEND EDITION
