



Location, Location, Location

**Weekend Edition is the place to find people
who invest in real estate.**

Own main home	90.4%
Average value of main home	\$487,900
Own seasonal/weekend home	25.3%
Average value of seasonal/weekend home	\$407,900
Own additional investment properties (includes income-producing residential real estate, undeveloped land, commercial real estate)	28.3%

Source: 2003 Wall Street Journal Subscriber Study

**For information on advertising in Weekend Edition,
contact your Journal sales representative or
Deborah Falcone, National Real Estate Manager, at (212) 597-5790.**

Have a brilliant weekend.

THE WALL STREET JOURNAL.

WEEKEND EDITION
